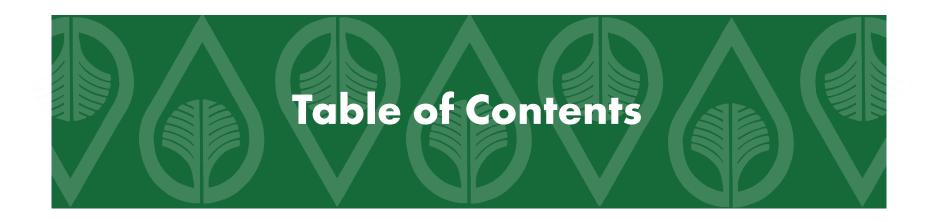


June 25 - 27, 2024

The Mills House Charleston, South Carolina

# Sponsor & Exhibitor Prospectus



Why Should You Sponsor?	3
Sponsorship Level Comparison	4
Diamond & Platinum Opportunities	5
Gold & Silver Opportunities	6
Pellet Producers	7
Sponsor Layout	8

# Why Should You Sponsor?

The Pellet Fuels Institute Annual Conference is the year's single best opportunity to meet, network, and learn from the wood pellet producers serving domestic heating and barbecue markets. The annual conference serves as the Pellet Fuels Institute's yearly round-up of marketplace analysis and news, as well as an opportunity to discuss the policy and regulatory environment impacting the wood pellet business. This year's annual conference, in the midst of an election cycle, is sure to feature lively discussions of the country's energy policy and its portfolio of sources to heat, power and propel our economy forward. The Pellet Fuels Institute annual conference offers industry participants an efficient, two-day blend of networking and educational forums to strengthen existing relationships, establish new ones, and gain crucial industry insights from the sector's biggest players. The Pellet Fuels Institute Annual Conference remains the most cost-effective opportunity to connect with key decision-makers in the industry anywhere in the world.

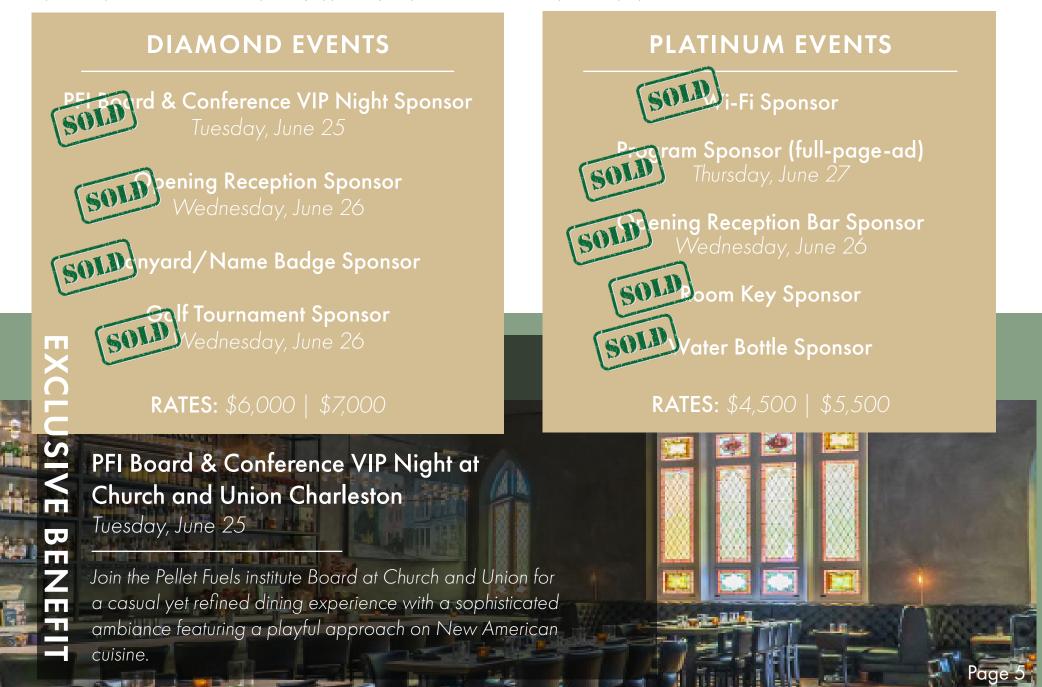
#### **SPONSORSHIP LEVELS**

Use the chart below to review the different sponsorship offerings for the 2024 PFI Annual Conference. All exhibitor/sponsorship packages are offered on a first-come, first-served basis. If you have any questions about sponsorship, or are interested in a custom sponsorship, please email us at office@pelletheat.org.

	DIAMOND (4)	PLATINUM (5)	GOLD (10)	SILVER (6)
Cost (PFI-Members   Non-Members)	\$6,000   \$7,000	\$4,500   \$5,500	\$3,500   \$4,500	\$2,500   \$3,500
General Benefits				
Complimentary registrations (transferrable)	4	3	2	1
Recognition at the conference (signage)	X	X	X	X
Company logo in conference program	Х	X	X	X
Place an insert in conference bags	Х	X	X	X
Additional sponsorship opportunities	See page 5	See page 5	See page 6	See page 6
Specific Benefits				
Guest passes to the Board/Conference VIP night at Church and Union Charleston	3	2		
6'x30" skirted table in Exhibit Hall (Thursday)	Х	X	X	
Signage at the Members' Reception (Wednesday)	X	X	X	X
Promotional Materials				
Recognition in pre-conference emails	X	X	X	X
Recognition on PFI website	Logo & link	Logo & link	Logo & link	Logo & link
Ad provided by sponsor in Pellet Wire	3 months	3 months	2 months	1 month
Q&A in Pellet Wire "Director's Desk"	Х			

#### **DIAMOND (4) & PLATINUM (5) OPPORTUNITIES**

Our top-supporting sponsors (Diamond and Platinum) may choose to sponsor one of the listed events below, taking place during the conference. Sponsorship includes a 2-3 minute speaking opportunity at sponsored event. These sponsorship options are offered on a first-come, first-served basis



#### **GOLD (4) & SILVER (5) OPPORTUNITIES**

Gold & Silver sponsors may choose to additionally sponsor one of the following options. The sponsorship options are offered on a first-come, first-served basis.

#### **GOLD OPPORTUNITIES**

PFI Board of Directors' Meeting
Tuesday, June 25

which - PFI Golf Tournament
Wednesday, June 26

SOLD olf Drink Cart Wednesday, June 26

SOLID of Grab-N-Go Breakfast Wednesday, June 26

> Closing Happy Hour Thursday, June 27

Session Sponsor (5min Podium time)

3 available

Registration Desk

**RATES:** \$3,500 | \$4,500

#### SILVER OPPORTUNITIES

PFI Board of Directors' Lunch
Tuesday. June 25

SOLIBolf Transportation
Wednesday, June 26

SOLD rning Networking Break
Wednesday, June 26

Afternoon Networking Break
Thursday, June 27

SOLD Inference Breakfast
Thursday, June 27

Sollonference Lunch Thursday, June 27

**RATES:** \$2,500 | \$3,500

## Pellet Producers in Attendance in 2023

Al-Natural Energy
Appalachian Wood Pellets
Barefoot Pellet
CM Biomass Partners
Danson Inc./IBL
Easy Heat Wood Pellets
Fiber Energy Products AR, LLC
Indeck Ladysmith

Lignetics Inc.
Michigan Wood Fuels
New England Wood Pellets
O'Malley Timber Products
Pacific Coast Pellets
Somerset Pellet Fuel
Staggemeyer Stave Co.

Ready to become a sponsor for PFI 2024?



### **Atrium Layout (Thursday)**

