



PFI Annual Conference

June 17-19, 2025

The Greenbrier
White Sulphur Springs, West Virginia

The Greenbrier
AMERICA'S RESORT

Sponsor & Exhibitor Prospectus



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Why Should You Sponsor?

The Pellet Fuels Institute Annual Conference is the year's single best opportunity to meet, network, and learn from the wood pellet producers serving domestic heating and barbecue markets. The annual conference serves as the Pellet Fuels Institute's yearly round-up of marketplace analysis and news, as well as an opportunity to discuss the policy and regulatory environment impacting the wood pellet business.

This year's annual conference will find the sector emerging from a heating season that was a welcome departure from the recent spate of mild winters. Producers will recap the season they had, the impact of stronger sales on their operations and inventory positions, and their plans for summertime maintenance and capital projects. Additionally, this year's conference will allow for a robust discussion about the Pellet Fuels Institute's strategy for advancing the organization's legislative and regulatory priorities under a Trump administration and a Republican-controlled Congress.

The Pellet Fuels Institute Annual Conference offers industry participants an efficient, two-day blend of networking and educational forums to strengthen existing relationships, establish new ones, and gain crucial industry insights from the sector's biggest players. The Pellet Fuels Institute Annual Conference remains the most cost-effective opportunity to connect with key decision-makers in the industry anywhere in the world.

SPONSORSHIP LEVELS

Use the chart below to review the different sponsorship offerings for the 2025 PFI Annual Conference. All exhibitor/sponsorship packages are offered on a first-come, first-served basis. If you have any questions about sponsorship, or are interested in a custom sponsorship, please email us at office@pelletheat.org.

	DIAMOND (4)	PLATINUM (5)	GOLD (6)	SILVER (6)
Cost (PFI-Members Non-Members)	\$6,500 \$7,500	\$5,000 \$6,000	\$4,000 \$4,500	\$2,500 \$3,500
General Benefits				
Complimentary registrations (transferrable)	4	3	2	1
Recognition at the conference (signage)	X	X	X	X
Company logo in conference program	X	X	X	X
Place an insert in conference bags	X	X	X	X
Additional sponsorship opportunities	See page 5	See page 5	See page 6	See page 6
Specific Benefits				
6'x30" skirted table in Exhibit Hall (Thursday)	X	X	X	
Signage at the Members' Reception (Wednesday)	X	X	X	X
Promotional Materials				
Recognition in pre-conference emails	X	X	X	X
Recognition on PFI website	Logo & link	Logo & link	Logo & link	Logo & link
Ad provided by sponsor in Pellet Wire	3 months	3 months	2 months	1 month
Q&A in Pellet Wire "Director's Desk"	X			

DIAMOND (4) & PLATINUM (5) OPPORTUNITIES

Our top-supporting sponsors (Diamond and Platinum) may choose to sponsor one of the listed events below, taking place during the conference. These sponsorship options are offered on a first-come, first-served basis

DIAMOND EVENTS

SOLD PFI Board & Conference VIP Night Sponsor
Tuesday, June 17

Opening Reception Sponsor
Wednesday, June 18

Lanyard/Name Badge Sponsor

SOLD Golf Tournament Sponsor
Wednesday, June 18

RATES: \$6,500 | \$7,500

PLATINUM EVENTS

SOLD Golf Club Rental Sponsor
Wednesday, June 18

SOLD Opening Reception Bar Sponsor
Wednesday, June 18

SOLD Wi-Fi Sponsor

SOLD Program Sponsor (full-page ad)

SOLD Room Key Sponsor

RATES: \$5,000 | \$6,000

EXCLUSIVE BENEFIT

PFI Board & Conference VIP Night
Congressional Bunker & Project Green Island
Tuesday, June 17

Arguably one of the most interesting relics of the Cold War, the Greenbrier was selected as the site for a Congressional fallout and relocation site in 1958. The bunker, which remained a secret for 30 years, is a fascinating journey back in time. Board members and qualifying sponsors will not soon forget their evening in this incredible piece of history.

GOLD (6) & SILVER (5) OPPORTUNITIES

Gold & Silver sponsors may choose to additionally sponsor one of the following options. The sponsorship options are offered on a first-come, first-served basis.

GOLD OPPORTUNITIES

SOLD Board of Directors' Meeting
Tuesday, June 17

Lunch - PFI Golf Tournament
Wednesday, June 18

SOLD Golf Drink Cart
Wednesday, June 18

Golf Breakfast
Wednesday, June 18

Session Sponsor (5min Podium time)
4 available
Thursday, June 19

SOLD Registration Desk

RATES: \$4,000 | \$4,500

SILVER OPPORTUNITIES

PFI Board of Directors' Lunch
Tuesday, June 17

Morning Networking Break
Wednesday, June 18

Afternoon Networking Break
Thursday, June 19

SOLD Conference Breakfast
Thursday, June 19

SOLD Conference Lunch
Thursday, June 19

RATES: \$2,500 | \$3,500

Wood Pellet Manufacturer Insights from the 2024 Annual Conference

- **31** Pellet Manufacturing Sites Represented
- **1.9 Million Tons** of Wood Pellet Manufacturing Capacity on-site
- Market Presence Across **Heating, Cooking, Barbecue, and Export Sectors**
- Attending Procucers included **Key Decision Makers** in Executives, Sales, Operations, and Purchasing roles
- Producer members in attendance:

Barefoot Pellet
Danson Inc./IBL
Easy Heat Wood Pellets
Indeck Ladysmith
Lignetics Inc.

Mesa Verde Pellets LLC
New England Wood Pellets
O'Malley Timber Products
Pacific Coast Pellets
Staggemeyer Stave Co.



Cameo Room Layout (Thursday)

